NORTH HOLLYWOOD, CAL. VALLEY TIMES TODAY NOV 22 1962

Get Science Set In Keeping With Interests

With all America increas ingly conscious of scientific

ingly conscious of scientific achievement, science sets will be more prominently featured than ever before on Santa's lists this Christmas. Unless it's carefully chosen, however, your youngster may studiously ignore his Christmas seignes set Christmas science set.

Hardly more than a de-

Hardly more than a decade ago, science sets were regarded as playthings suitable only for owl-eyed, studious children. Now they are acclaimed as the sure-fire means of nelping junior win a Nobel prize before he's 15.

EXPERTS at the Gilbert Hall of Science maintain

Hall of Science maintain that the prime purpose of a science set is to entertain and amuse the child, and learning benefits follow naturally

They recommend following these guidelines to get your youngster the set he is most likely to enjoy:

Select a set in tune with the child's interests. Youngsters who like collecting bugs will prefer a mirco-scope and lab set to a

geology set.

MAKE CERTAIN the instruction booklet contains
simply put and accurate
scientific explanations for the experiments.

Check for components and sturdiness. Be certain you get full value for your money with well-made toys backed by a reputable manufac turer.

Examine the set carefully to determine if the child wil need special tools not contained in the package.

And, by all means, con sider the fun your young ster, not you, will have wit the science set.