

**TOYS & NOVE  
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**A. C. Gilbert produces two TV films  
to spur interest in science**

In an effort to interest children in science, both as a hobby and for educational purposes, the A. C. Gilbert Co. has announced the completion of two films to be shown on television stations all over the U.S.

The first movie, "Adventures in Science," is a 26-minute non-commercial film produced in color and also in black and white with the cooperation of the President's Committee on Scientists and Engineers. It includes a two minute message from President Eisenhower. The story line deals with the interest of a boy and his

sister in science, both as it is today and how it will influence our lives in the future. Sequences include a Satellite launching at Cape Canaveral; Earth as seen from outer space; guided missiles intercepting targets miles above Earth and many more fascinating and true scenes.

The second film, also 26 minutes long and non-commercial, deals with the facts behind the running of a model railroad and is expected to be shown on a national basis.

Credit is given to the Atomic Energy Commission, the U.S. Army, Air Force and Navy, the Department of Defense and various leading scientific corporations, for their technical assistance and film footage.

Banning Replier, A. C. Gilbert director of sales promotion, adds that the company plans to make prints available for non-TV showings in the near future.