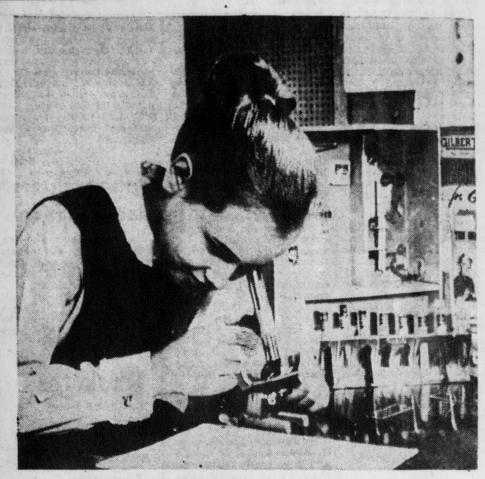
GRAND RAPIDS, MICH. HERALD

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Game Today—Career Tomorrow

A young scientist gets her first fascinating glimpse of a world smaller than the head of a pin. Tools of her trade come from the new Lab Technician Set for Girls, first toy ever made for girls only by a noted foy manufacturer. The gray steel chest con-

tains a matching 60-power microscope, slides, dyes, tweezers and other instruments necessary for basic studies in microscopy. This game of today could very well lead to a career tomorrow for our young scientist.

MOVE INTO THE SPACE AGE

1958 Toys Ape World of Adults

For 1958, toys that ape the world of adults will be more realistic than ever. Introduced at the annual Toy Fair in New York this week were toys which should make a whole generation of children more aware not only of the world around them but of the space age into which they are moving.

A 40-power telescope, better than that made by Galileo for his discoveries 300 years ago, is available to youngsters of today. The scope, very like the reflecting type used at Mount Pa'omar, will enable young children to track satellites, identify the craters of the moon and get a reasonably close look at the planets and constellations. By comparison the average good pair of field glasses has an eight-power lens.

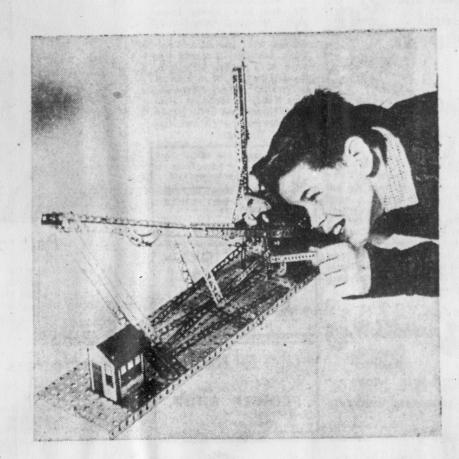
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To answer the need for toys that help in developing a child's creativity, manufacturers provide instructive toys which both please and teach. Recent surveys of engineers and scientists indicate that more than 75 percent attribute their current careers to play with Erector sets and science toys. This year, Erector sets allow a child to construct rocket ships, jet planes, phonographs, rocket luanching platforms, and good old-fashioned ferris wheels. Chemistry and microscope sets offer children real experience with laboratory techniques.

A toy should widen a horizon, not merely divert for the moment, according to one manufacturer. A bicycle is wonderful not only because it keeps a child busy or makes a trip to school less arduous, but because it carries with it the opportunity for wider ranging exploration, a trip to nearby parks and lakes and hills. A doll too beautiful to use is a decoration, not a toy.

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Parents should beware of the gimmick, experts warn. Toys that appeal to them as childlike are often too childish for their children. Parents, say teachers and psychologists, often let the glitter divert them from the gold of really creative toys. To prevent this, many manufacturers of creative toys package them for adult appeal, hoping the children will see through the cellophane and have fun.



Rockets Away!

Young engineer is about to shoot off a rocket from a launcher built with his new "Rocket Launcher" Erector Set. The small

plastic rocket can be projected at a target 20 feet away.