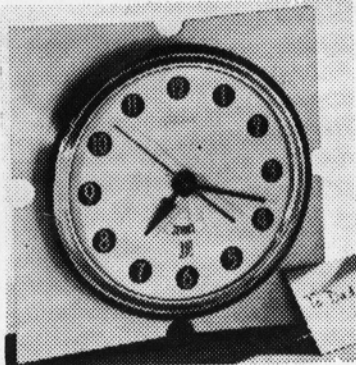


"Do-It-Yourself" Gifts Are Dandy for Dads Who Are Handy



Cigars for Dad on his Day are as traditional as turkey for Thanksgiving. Brand new fathers, especially, will go for this gift.



To tell Dad the day, date and time, this electric calendar clock makes a welcome gift. Also functions as an alarm. General Electric Telechron.



Particular Dads will appreciate aids to good grooming like this gift set of after-shaving lotion and stick deodorant. Royal Fern by Houbigant.

Dads Who Smoke Are Easy to Gift

The pipe smoker will welcome a new briar, a pipe rack or tobacco pouch. For the cigar smoker there are boxes of his favorite brand, humidors.

Cigarette smokers welcome filter-holders, table boxes, cases.

Tools Please Practical Pops

Many present-day Dads shed their business clothes on arriving home and take up their extra-curricular activities as amateur carpenters and general repairmen. Thus, they keep their homes in tip-top shape at minimum cost and make many useful articles for the enjoyment of the whole family.

For these do-it-yourselfers there are many gifts of tools and equipment that will light their eyes on Father's Day and add enjoyment to their tasks the year 'round.

These gifts include hand tools, that may be as simple as a well-balanced hammer, a set of selected screw drivers or wrenches or some of the new types of saws. Or, the family may get together on a complete kit of hand tools in a compact metal chest or with a pegboard that provides a place for every tool, all well within arm's reach of the craftsmen.

To take the muscle-work out of do-it-yourself activities, there are amazing multi-purpose home power tools, each of which is practically a machine-shop in itself, as well as less expensive portable drills, sanders and motor driven saws that can do many a useful job about the house.

Starting with a portable electric drill or other basic power tool for Father's Day, and adding attachments later, the family can soon have Dad set up with the "makings" of a very versatile workshop, without a great outlay of cash at any one time.

If Dad has room in basement for a workshop, consider giving him a hardwood bench, complete with vises. If, on the other hand, space is at a premium, he would welcome one of the ready-made wall workshops that open out into a combination tool rack and work table.

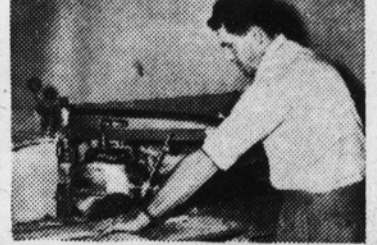
Also of keen interest to the amateur craftsman are the many new books published for the do-it-yourselfer. These cover all the steps necessary in the completion of a project, from needed materials and how to buy them to methods of construction and finishing.

GIFTS FOR BOATING DADS

Boatmen, whether they skipper a dinghy or a yacht are always in need of gear for their craft. Possibilities range from a compass or kapoc filled cushion to an outboard motor.



Happy the do-it-yourself Dad who gets a complete set of hand tools from the family on his Day, along with tool board that provides a place for every tool, keeps all within arm's reach. Tools and tool board by Stanley.



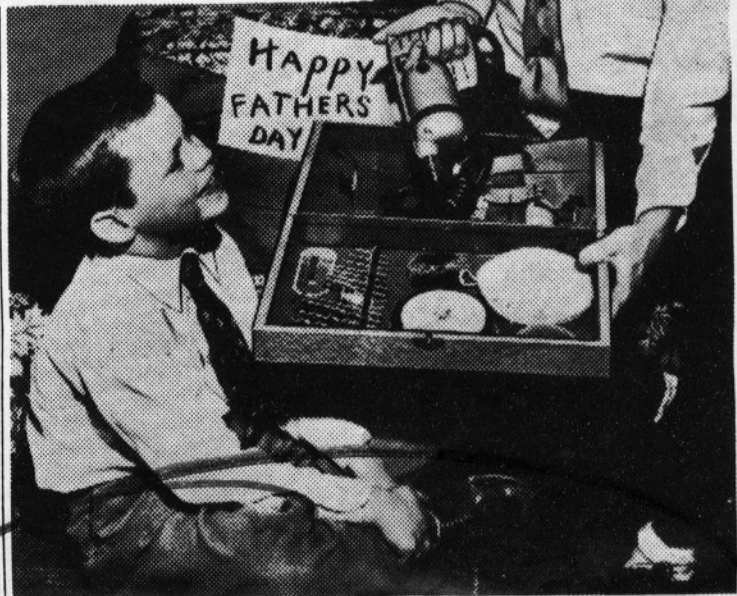
Dad can handle 12 different wood-working operations with this multi-purpose power tool. By De Walt.



Give Dad "What It Takes" to Do It

Consider giving your do-it-yourself Dad the materials required for some job he's been wishfully thinking about. You can turn to your local lumber yard for information on the quantity and type of lumber needed to complete any job from making a table to enclosing the front porch.

Wallboard to finish off a recreation room, do-it-yourself aluminum that can be worked with ordinary hand or power tools, tiles for a new kitchen floor, flagstone for a patio—the possibilities are almost endless for giving the "what-with" to a Dad who has the "know-how."



Dad gives warm welcome to this Drill Leader Set that works easily with metal or wood. Lamb's wool buffing bonnet can also shine car and polish furniture. The set comes with complete supply of drills and bits, sander, wirebrush, 4 sanding discs. It's portable too. By A. C. Gilbert.

Cameras and Films Top Ranking Gifts For Today's Dads

Faster color films for amateur photographers and new models of inexpensive 35 millimeter cameras, make Father's Day gifting for picture minded dads a lot easier this year.

The faster color film means dad need not wait for bright sun to do his daylight shooting. The improved new cameras help take the guesswork out of his picture making.

Dads already equipped with cameras are candidates for any number of photographic accessories from gadget bags to darkroom equipment, from light meters to printing paper. Always welcome are extra rolls of film.

Gifts to Help Father Ride His Favorite Hobby Win Favor

If Dad has a hobby, the family's gifting problem is greatly simplified. For nothing is so likely to strike a responsive chord in his heart as a gift geared to his most absorbing leisure-time interest.

Maybe Dad, a la President Eisenhower, is a "Sunday painter." Then, surely a kit of oils, water colors or pastels, a folding easel with carrying case or a new set of brushes will rate a warm reception.

Perhaps he likes to make scale models, or to work in leather, ceramics or metals. There are gift sets of tools and materials in all these crafts.

Many Dads are collectors, and their interests range all the way from stamps or old coins to tropical fish or rare phonograph records. The thought and effort the family devotes to seeking out coveted specimens in Dad's special field will be appreciated.

Gifts Sure to Click with Camera Fans



What better gift for the brand new dad than an easy to use, flash equipped miniature camera he'll put to work picturing baby the day he gets it. Available in the low price class, the model shown here is a Pony 828.



With fast lens and shutter speeds to 1/200th, miniature cameras for less than \$35 boast precision features as in the case of the Argus A-4 shown above. Carrying case and gadget bags of leather make good additional gifts.



Push button focusing has been introduced into the miniature camera field to make it easier for dads to take needle sharp pictures, in both black and white and color. Here is the new "color-coded" Graphic 35.

Dads Go for Gifts Geared to Favorite Sports

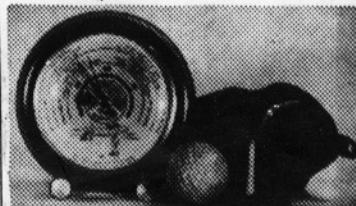
For the sportsman Dad, there is a galaxy of gifts that will gladden his heart on Father's Day.

Gifts for golfers range from a set of matched irons or woods to a lightweight golf bag of weatherproof nylon or a box of his favorite brand of golf balls. A set of protective "socks" with distinguishing numerals for his clubs makes a welcome gift. A bag-carrying cart will save him caddy fees. Or, a new pair of golf shoes may be just what he needs most.

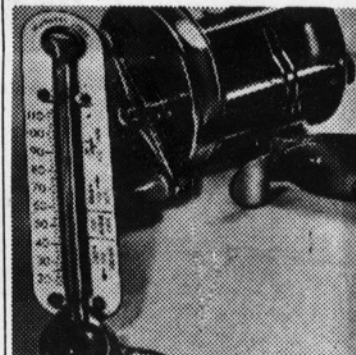
The tennis enthusiast can always use an extra racquet, a new racquet press, a few cans of tennis balls or a carry-cover for his racquet. Tennis shorts, shirts and sweaters may also be right on the target gift-wise.

If Pop is an angler, he will go for some new fishing equipment. Deep sea and surf fisherman will like some salt water tackle: specially constructed rods and reels and steel and aluminum tackle boxes for hooks and sinkers.

Fresh water fans will welcome fly rods, casting rods, roomy lightweight creels and the myriad assortments of dry and wet flies. Fly boxes made of clear plastic and compartmented make fine gifts.



Golfing Dad can anticipate weather and condition of course with this Golfguide barometer. By Taylor.



The angling Dad can spot the cool spot where fish lurk with this fish-finder thermometer. By Taylor.



Sports-minded Dad gets big bang from gifts of clubs, bag, golf balls, tennis racquet, press. A. G. Spalding.